



AYLESBURY TOWN COUNCIL

MINUTES OF A MEETING OF THE COMMUNITIES COMMITTEE HELD ON
28 SEPTEMBER 2021, AT 7.00pm, COUNCIL CHAMBER,
TOWN HALL, 5 CHURCH STREET, AYLESBURY

Present: Cllr T Dixon (Chairman)
Cllr S Bateman
Cllr P Koya
Cllr N Mehta
Cllr A Morgan
Cllr S Morgan (substituting for Cllr M Willis)
Cllr G Wadhwa

Officers in attendance: Ruth Mayhew (Senior Events Officer)

The meeting was called to order at 7.00pm by Cllr Dixon

1. APOLOGIES

RESOLVED: To receive and unanimously accept apologies for absence from Cllr M Willis (work commitment), Cllr D Summers (prior commitment)

2. DECLARATIONS OF INTEREST

Cllr S Morgan declared an interest in item 5.

3. MINUTES OF MEETING HELD ON 8 JUNE 2021

To receive and agree the above minutes as a true record.

RESOLVED: The committee unanimously agreed to accept and sign the Minutes of 8 June 2021 as a true record.

4. MATTERS ARISING

Senior Events Officer updated on the current situation with the Queen's Jubilee tree planting project, which is still in progress and we are awaiting further confirmation about the use of land from VAHT.

The Chairman suspended the Standing Orders at 7.02pm to allow questions from the public and any reports from the councillors.

There was no public in attendance

Cllr S Bateman commended staff and volunteers for the great success of the Parklife Weekend, adding that she has received numerous positive feedback from many members of the public and community groups which attended, thanking ATC for the event.

Cllr T Dixon passed on the praise which had been received from the Full Town Council meeting onto the Officers and volunteers for providing Parklife Weekend.

The chairman resumed Standing Orders at 7.04pm

5. FESTIVAL OF LIGHT 2021

The committee discussed in great detail the request from Holy Cow Community Events charity, for partnership funding of £750 for the Festival of Light 2021

7:21pm Cllr S Morgan left the room

Cllr T Dixon proposed, Cllr S Bateman seconded to support the Festival of Light with £750 funding.

RESOLVED: The committee unanimously agreed to the above proposal.

Cllr T Dixon proposed, Cllr A Morgan seconded to caveat the payment with two clauses. Clause one, should the event not go ahead for the payment to be refunded. Clause two, for the committee to receive a full post event evaluation to include full budget, attendance figures, marketing details and survey results - similar in format to ATC event evaluations

RESOLVED: The committee unanimously agreed to the above proposal.

Senior Communities Officer to provide a template to Festival of Light to aid them in submitting a suitable report.

7:36pm Cllr S Morgan returned to the meeting

6. PROPOSED EVENT DATES 2022

The committee discussed the proposed event dates for 2022 for officers to start planning, pending on final budget approvals by the Council.

Cllr N Mehta proposed, Cllr G Wadhwa seconded to agree the proposed dates, with final event confirmations reliant on final budget approvals by the Council.

RESOLVED: The committee unanimously agreed to the above proposal.

7. CHRISTMAS 2021

The committee discussed the requirement of flexibility during the planning and implementation of Festive Family Fun and Carolfest due to Covid-19. A brief outline of the current proposal was given by the Senior Events Officer.

Cllr T Dixon proposed, Cllr P Koya seconded giving delegated powers to the Officers and Clerk to make adjustments to the format, location and running of Festive Family Fun and Carolfest in line with government guidance pertaining to COVID-19.

RESOLVED: The committee unanimously agreed to the above proposal.

9. PARKLIFE WEEKEND 2021 EVENT EVALUATION

The committee reviewed and discussed the event evaluation of Parklife Weekend 2021. No additional questions or concerns were raised.

10. BAR FEE STRUCTURE FOR PARKLIFE WEEKEND

The committee discussed and reviewed the existing fee structure for Parklife Weekend, where bars pay a flat fee and all other commercial traders pay 15% of their takings.

Cllr S Morgan proposed, Cllr S Bateman seconded to change the bar fees to be in line with all other commercial traders, charging 15% of takings from the day as a pitch fee for the event.

RESOLVED: The committee unanimously agreed to the above proposal.

11. PARKLIFE WEEKEND ADVERTISING

The committee discussed the opportunity to sell on-screen advertising and barrier banners during Parklife Weekends, to generate income for the event.

Cllr A Morgan proposed, Cllr G Wadhwa seconded for Officers to pursue suitable and relevant advertisers to support the Parklife Weekend.

RESOLVED: The committee unanimously agreed to the above proposal.

12. SALE OF MERCHANDISE AT PARKLIFE WEEKEND

The committee discussed if the sale of merchandise items should be continued at Parklife Weekends or if permission should be given traders to be on site, which generates income through % of takings.

Consideration was given to the Councils pledge to the environment and how this is reflected in the nature of items on sale, balanced with demand at the event and suitable alternatives.

Cllr T Dixon proposed, Cllr S Morgan seconded to devolve the decision to Officers, with the condition that ecological and sustainable products are sold whenever possible.

RESOLVED: The committee unanimously agreed to the above proposal.

13. CHARGING FOR EVENT ELEMENTS AT PARKLIFE WEEKEND

The committee discussed the opportunity to start charging for certain elements of the event such as fun fair rides and crafts, as suggested by members of the public in the surveys.

Cllr S Morgan proposed, Cllr A Morgan seconded to introduce a nominal charge, the amount to be decided by Officers, for a wrist band which would entitle the wearer to participate on all the rides, through the course of the event.
RESOLVED: The committee unanimously agreed to the above proposal.

14. UTILISING OF CHILDRENS ENT TENT AT PARKLIFE WEEKEND

The committee discussed the potential opportunity to utilise the Children's Ent Tent for up-coming bands from 7pm - 9pm in association with a local music school. This would add a further dimension to the event and an opportunity to showcase new and emerging bands / performers.

Cllr T Dixon proposed, Cllr N Mehta seconded for Officers to continue to explore the opportunity to work with a local music school to use the Children's Entertainment Tent in the evening to showcase new local talent.

RESOLVED: The committee unanimously agreed to the above proposal.

15. CATERING AT PARKLIFE WEEKEND

The committee discussed the current level of catering provisions at Parklife Weekend.

Cllr S Morgan proposed, Cllr P Koya seconded to devolve the responsibility of deciding on the number of catering stalls at Live in the Park and Proms in the Park to Officers.

RESOLVED: The committee unanimously agreed to the above proposal.

16. BUDGET

The committee reviewed the current budgetary position to July 2021 (month 4). No recommendations are to be taken to full council.

11. DATE OF THE NEXT MEETING

The next planned meeting is Tuesday 9 November 2021 at 7pm

There being no further business, the Chairman closed the meeting at 9:12pm.

Signed: _____
Chairman

Date: _____